The Mission Continues empowers veterans who are adjusting to life at home to find purpose through community impact.

ABOUT THE MISSION CONTINUES

MISSION

The Mission Continues empowers veterans who are adjusting to life at home to find purpose through community impact.

PROGRAMS & IMPACT

The Mission Continues has operations across the country engaging veteran volunteers to address critical challenges facing underserved communities. It’s a unique model that creates a positive impact for veterans and the communities they serve.

VISION

We deploy veterans on new missions in their communities, so that their actions will inspire future generations to serve.
For our Second Annual Women Veterans Leadership Summit, nearly 50 women leaders from the Mission Continues network and a host of female leaders from the public, nonprofit and private sectors gathered in San Francisco with one mission in mind—we came to slay!

To build on the enthusiastic feedback from last year’s programming, we were especially thoughtful in providing attendees with resources and opportunities focused around empowerment and assertiveness. We gathered speakers from government, entertainment, the tech industry and more, to inspire and challenge our attendees to reach their goals. The weekend also included an impactful service project at India Basin Shoreline Park, and self-care and meditation workshops.

This report reflects on our answering two key questions:

The first, “Why Her?” Within these pages you will gain a better understanding of the women who attended, and experience some highlights of the weekend through pictures and personal testimonies from our speakers and attendees.

The second, “Did we achieve our collective mission, by providing attendees with transferrable skills and resources they can take back and implement within their communities to create visible and sustainable change beyond the summit?”

To measure the effectiveness of the Women Veterans Leadership Summit, The Mission Continues surveyed program participants to learn more about their experiences over the course of the weekend.

Excited to see the results?

Read ahead and find out what happens when you bring together 50 bad-ass women from around the country with a continued mission in mind!
76% of attendees deployed during their military service.

2017 WOMEN VETERANS LEADERSHIP SUMMIT SNAPSHOT

Her total years of service are 400+ years. That equals 4 centuries between 50 women.

99% Believe it is their duty as members of the community to contribute to its well being and/or growth.

HER MOTIVATIONS FOR JOINING THE MILITARY:

FAMILY LEGACY
SERVE AND PROTECT

FURTHER EDUCATION
PROVIDE A BETTER WAY OF LIFE

Summit Objectives:
• Inspire these women veterans to take further steps in leading in their communities and to serve as local role-models; and
• Continue to establish our brand as inclusive and future focused to further goals of recruiting more veterans to our work.

Post Summit Goal:
Women will walk away from this weekend with a greatly expanded network, an abundance of resources, and a new outlook on overcoming professional roadblocks from lessons shared by our inspiring speakers.
JACKIE RESES  
Square Capitol

MICHÈLE FLOURNOY  
Center for a New American Security

JEN EASTERLY  
Morgan Stanley

NANA ADAE  
JP Morgan Private Bank

PAULA BOGGS  
Boggs Media, LLC

AMY GRAVITT  
HBO Programming

KAYLA WILLIAMS  
Department of Veterans Affairs

LAUREN MARLOTTE  
UCLA Nathanson Family Resource Center

ERIN LOOS-CUTRARO  
She Should Run

NANETTE DERENZI  
Jefferson Consulting Group

SARAH PLUMMER-TAYLOR  
Semper Sarah

KATE HENDRICKS-THOMAS  
Charleston Southern University
“WHEN YOU THINK ABOUT YOUR CAREERS YOU STARTED IN A PLACE THAT WAS VERY DISCIPLINED, HIGHLY FOCUSED, HIGH IMPACT, AND YOU WILL ALWAYS DRAW FROM THAT.”

— JACQUELINE RESES
KEYNOTE SPEAKER

“IT DOESN’T MATTER IF YOU’RE IN UNIFORM OR NOT...YOU CAN ALWAYS SERVE.”

— JENN EASTERLY
A NONTRADITIONAL PATH TO SERVICE

“EVERY SINGLE PERSON IN THIS ROOM HAS, BY DEFINITION, SOME MOMENT OF FAILURE AND LEARNING FROM IT. REMEMBER THAT MOMENT. THAT IS YOUR TOUCHSTONE. WHEN THINGS ARE HARD OR CRAZY, THAT’S YOUR ANCHOR. GIVE THAT MOMENT PERMISSION TO RESURFACE AND AID YOU.”

— PAULA BOGGS
WOMEN VETERANS MAKING A SUCCESSFUL TRANSITION TO THE PRIVATE SECTOR

“SELF CARE IS NOT SELFISH, IT IS ONE OF THE SMARTEST WAYS YOU CAN MAXIMIZE YOUR PERFORMANCE.”

— SARAH PLUMMER TAYLOR
RESILIENCY, MINDFULNESS, AND MEDITATION
One of the goals of WVLS was to equip participants with new skills that they can apply to overcome professional roadblocks. Our findings indicated:

85.7% felt that leadership summit gave them the skills to take on more responsibility professionally.

92.9% felt that leadership summit gave them the skills to focus on their own self-care.

89.3% felt that leadership summit gave them the skills to become a leader in their community.

82% felt that leadership summit gave them skills to be more assertive in the workplace.
“As a working mom, this wasn’t only a break from the ‘real world’ but time to gather my thoughts and re-ignite myself. I benefitted so much from the Women Veterans Leadership Summit; relaxing, not checking emails, learning, growing and having fun with other great impactful woman. It wasn’t a vacation but it was still a breath of fresh air. I was able to get up, run, drink coffee, talk to God and then learn something!”

— T’LIZA KIEL
US ARMY VETERAN

“I really enjoyed the assertive communication and the mindfulness training. I liked to know that there are some women who care very much about the culture of our military, and are working on it. Plus, the networking time was great. If you get the chance to attend this event DO IT. It will be like nothing you’ve experienced, and it will energize and provide for you like nothing has before. Go to remind yourself of the BADASS you are!”

— ROSE FEROAH
US MARINE CORPS VETERAN

“I serve to demonstrate to others the great impact you can have towards your community and the citizens. If we’re able to maintain and nourish our own, the impact can reach out to others and influence them as well. “

— EDALYN PERALTA
US AIR FORCE VETERAN

“I continue to serve my community because I feel that the only way to bridge the differences that divide us is through mutual understanding, compassion and hard work to heal our hearts.”

— LESLIE PREMO
US ARMY VETERAN
Thank you @missioncontinue Proud to support this amazing group of military veterans.

Great speakers with terrific insights today at @missioncontinue #womenVets Leadership Summit #hermission #womenonamission #charliemike

Sword & Plough
May 19

Sword & Plough co-founders Emily and Betsy are so excited to be in San Francisco at The Missions Continues Women Veterans Leadership Summit! We are honored to help sponsor this inspiring event that brings together over 50 women veterans and leaders across the country. Be sure to check out The Mission Continues's impactful work, and keep an eye out for posts about the service project happening tomorrow! 😊💪🏼

Women Veterans of America - National
June 12 at 9:51am · 📷

One of the highlights of last month’s Women Veterans Leadership Summit organized by The Mission Continues was a panel from prominent business leaders on how to navigate the transition from military life to civilian careers.

At this link are excerpts from that event, designed to focus on ways women leaving the service can use their experience to succeed in workplaces very different than their military posts.

Female veteran business leaders share their tips for success
At a Mission Continues event last month, they told women to embrace their experience and use their military training.

Let a woman lead and GREAT things happen. Lots of wisdom from these women about their paths to success. #WVLS @missioncontinue

What a fantastic panel on transitioning to the private sector at #WVLS — watch the whole video here: facebook.com/themissioncont... #HerMission
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BOOZ ALLEN HAMILTON

SWORD & PLOUGH