



**THE
MISSION
CONTINUES**



LEGACY OF SERVICE

**MARTIN LUTHER KING JR. NATIONAL DAY OF SERVICE
2020 IMPACT REPORT**



WHO WE ARE

At The Mission Continues, we empower veterans to continue their service and empower communities with veteran talent, skills and preparedness to generate visible impact. We're investing in veterans, equipping them with the tools and resources to lead a growing veteran volunteer movement. Through networks, training, and pathways, veterans can continue to serve while creating meaningful impact in under-resourced communities.

WHY WE BUILD OUR #LEGACYOFSERVICE

The Martin Luther King Jr. National Day of Service is a day we salute those who fought and continue to fight for equality and justice, both in and out of uniform. We proudly recognize that our country is shaped and improved by the activism of its citizens, looking to the Civil Rights Movement as an example of Americans working to create a brighter future for our nation. We continue to serve because there is still work to be done, and veterans are uniquely suited to affect positive change.

We're leading the charge and partnering with local organizations, schools, and community centers to continue Dr. King's #LegacyofService. During the month of January, our veteran-led service platoons organized service events across the country that exemplify the values Dr. King championed during the civil rights movement and honor his legacy.

Additionally, we recognize that community service is just one way to leave a legacy. At The Mission Continues, we proudly support efforts to take an active role in civic engagement - whether it be through attending meetings of local government, making your voice heard by contacting legislators, or heading to the ballot box to cast your vote. United States Service Members have fought and died in order to preserve our right to vote, and to honor that legacy, The Mission Continues will also pledge to register voters during the month of January through nonpartisan registration drives at our service projects to ensure that the voice of the veteran is heard within our government.

BY THE NUMBERS

70

VETERAN-LED EVENTS

46

TOTAL CITIES PARTICIPATED

8,034

HOURS OF SERVICE

1,657

TOTAL VOLUNTEERS

THE COMBINED SERVICE OF OUR VETERANS AND COMMUNITY VOLUNTEERS IS EQUIVALENT TO \$204,305 WORTH OF VOLUNTEER TIME AND INVESTMENT FOR OUR COMMUNITIES

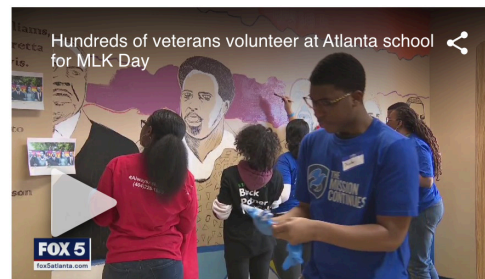
\$204,305

MEDIA HIGHLIGHTS



Hundreds of veterans volunteer at Atlanta school for MLK Day

By Elizabeth Rawlins | Published January 20 | Atlanta | FOX 5 Atlanta



Hundreds of veterans volunteer at Atlanta school for MLK Day

A national nonprofit organization helping veterans continue serving their local community returned to an Atlanta charter school on Martin Luther King Jr. Day.



*Based on Independent Sector estimate of the value of a volunteer hour at \$25.49/hour in 2019

BUILDING A LEGACY IN ATLANTA

OUR PARTNER: FULTON LEADERSHIP ACADEMY

Our Atlanta 3rd Service Platoon's Operation South Atlanta focuses on youth development, education, and fostering strong community organizations in the Atlanta's southside, a neighborhood which residents feel is consistently overlooked. After accomplishing objectives with The Future Foundation over the last three years, the platoon worked with the foundation to partner with Fulton Leadership Academy for the first time in September 2019. The academy is Georgia's first all-boys public charter school with the mission of educating young men to be civic leaders. The Mission Continues and Fulton Leadership Academy used the Martin Luther King Jr. National Day Of Service as an opportunity to build our legacy of service through our second service project at the school.



OUR MISSION

Our volunteers set out to update the outdoor spaces at the school, as well as to refresh the interior of the school to create a brighter and more welcoming learning environment for the students. Over the course of the day our team:

- Completed a large mural at the school's entrance;
- Painted two accent walls and 24 doorway frames;
- Built an outdoor shade structure, four garden beds, two planter boxes, and removed over 35 bags of trash and overgrowth from the school grounds;
- Removed old furniture and installed new coat racks and bulletin boards, and more.



"We joined the military because we wanted to give something back to our country, and now that we're not in the military anymore we still want to give back to the neighborhoods we live in. I wouldn't say the school needs our help - I think the school deserves our help, they're doing great things in the community themselves and they're showing that they are the future."

— Kimia Flournoy
Atlanta 3rd Service Platoon Leader
US Marine Corps Veteran

BUILDING A LEGACY IN SAN DIEGO

OUR PARTNER: HARRIET TUBMAN VILLAGE CHARTER SCHOOL

The San Diego 2nd Service Platoon launched Operation Mid City in 2017 with the goal of enriching the lives of youth living in City Heights, a diverse urban area just east of downtown San Diego. The platoon has partnered with the San Diego Unified School District and other area schools to complete various improvements and projects over the years that create safe and inviting environments for students to thrive. To honor Martin Luther King Jr. through service, the San Diego platoon joined forces with Harriet Tubman Village Charter School, a public charter school in the San Diego Unified School District. The school's mission is to build a sound mind, sound body, and sound future for its students.



OUR MISSION

Our volunteers devoted the day to creating outdoor learning environments for the school and refreshing the interior of the facility through art. At the completion of the service project, our team:

- Built outdoor classrooms consisting of two mobile chalkboards and 12 outdoor benches;
- Built daybed benches and arbor benches for students to connect with classmates outside;
- Created a large mural on the exterior wall of the school and paw prints at the front entrance path;
- Painted and refreshed the interior of the building with reminders of the habits and values the school promotes, and more.



"What Dr. Martin Luther King Jr. did for civil rights, for his country, and for the world is incredible. I can honor, remember, and humbly emulate his legacy and service through the volunteer work our Service Platoon does, which hopefully will show the students, staff, and community that others care about their academic success and welfare."

**— Michael Plue
San Diego 2nd Service Platoon Leader
US Marine Corps Veteran**

THANK YOU TO OUR MISSION PARTNERS!

Our Mission Partners are a group of funders who support our mission year-round. They empower our veterans to reach new heights both personally and professionally, and help us make long-lasting, positive impact in communities nationwide. We are endlessly grateful for all of our Mission Partners!

BAE SYSTEMS

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Get involved by visiting www.missioncontinues.org/events